

Angela Kadirov

Product Designer (UX/UI)

About Me

I am a Product Designer with experience in B2B and B2C products across web and mobile. I translate business requirements and user needs into clear, usable interfaces.

Experience

Product Designer (UX/UI) | Freelance

2024 - Present

- Design web and mobile interfaces **from research through final visual design**. Create **user flows**, **wireframes** and interactive **prototypes**.
- Validate design decisions through **usability testing**. Work with clients and development teams to turn **product requirements** into clear solutions.
- Design **e-commerce** experiences and marketing materials for digital channels.

Product Designer (UX/UI) | Isracard

2020 - 2023

- Designed **B2B/B2C** products across web and mobile, including the redesign of a **B2B management dashboard**.
- Reviewed the product against competitors to identify **user pain points** and priorities. Simplified **key workflows** and clarified **data structure**.
- Built a **design system** from scratch as part of the product redesign, supporting consistent and **accessible** interfaces across the product.
- Collaborated with product managers and **development teams** during **Agile** sprints, translating **business requirements** into usable solutions based on **user needs**.

UX/UI Designer | Bank Leumi

2015 - 2019

- Designed B2B/B2C interfaces across **web and mobile products**. Analyzed user scenarios to simplify complex workflows.
- Improved **responsive design**, visual hierarchy and component consistency across devices.
- Worked closely with product managers and developers to support accurate implementation.

Education

User Experience Design

Create Future | 2020 - 2021

Webmaster & Designer

Sela College | 2008 - 2009

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Keywords

- Product Designer
- UX/UI Designer
- Figma
- B2B & B2C
- E-commerce
- Dashboards
- Design Systems
- User Flows
- Prototyping

Tools Skills

- Figma AI
- Jira
- Agile
- Claude
- Lovable
- ChatGPT
- Gemini
- NotebookLM
- Perplexity

Soft Skills

- Vibe Coding
- HTML/CSS
- Webflow
- Adobe Photoshop
- Adobe Illustrator

Personal Vibes

- Self-managed
- Problem solver
- Proactive
- Team player
- Love cooking :)

Languages

- Hebrew
- English
- Russian